Cycling 2025







A 360°
CYCLING
EXPERTISE





CYCLING BROADCASTER

On linear & OTT

≠UROSPORT

meix



Q Rights territories: Pan-European (50+ markets)























Hours broadcasted





Linear viewers



250M+

Digital views Per year







CYCLING PROMOTER



Our cycling event division

A global promoter



Cycling events organized



400K+

On-site Spectators



2000+

Hours broadcasted Worldwide





CYCLING PROMOTER



Delivering

Worldwide Events



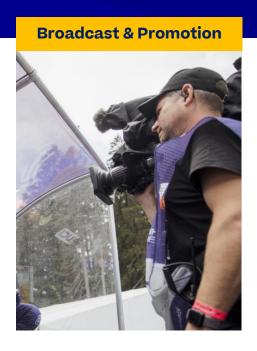




CYCLING PROMOTER



WBD Sports Events delivers a **full spectrum of event management** services including promotion, World TV feed production, media rights distribution, PR management, sponsorship deals and client servicing.











360° Cycling
Brand
Solutions

