



A 360° MOTORSPORTS

EXPERTISE





MOTORSPORTS

On linear & OTT

≠EUROSPORT

max



Q Rights territories: Pan-European (50+ markets)





















Hours broadcasted



55M+

Linear viewers



100M+

Digital views on Eurosport



Sources: TNS Gallup Denmark, TNS Gallup Norway, AGF, Stichting KijkOnderzoek, Nielsen Audience Measurement Polska, ARMADATA, KANTAR Media Spain, MMS, BARB, AUDITEL, Mediametrie, TNS Gallup Media/TechEdge, AdvantEdge, All Individuals 3+, All TV Homes, Audience = 9h-25h, Reach = All day. National universe in all markets. Evolution based on the sum of measured countries. From 10/01/2023 to 31/12/2023



MOTORSPORTS 2025

MOTORSPORTS

On linear & OTT





Q Rights territories: UK & Ireland









Hours broadcasted





Linear viewers





Digital views on TNT Sports



Sources: TNS Gallup Denmark, TNS Gallup Norway, AGF, Stichting KijkOnderzoek, Nielsen Audience Measurement Polska, ARMADATA, KANTAR Media Spain, MMS, BARB, AUDITEL, Mediametrie, TNS Gallup Media/TechEdge, AdvantEdge, All Individuals 3+, All TV Homes, Audience = 9h-25h, Reach = All day. National universe in all markets. Evolution based on the sum of measured countries. From 10/01/2023 to 31/12/2023



Motorsports 2025

MOTORSPORTS PROMOTER



Our motorsports event division

A global promoter



Motorsports events organized



300K+

On-site Spectators



3500+

Hours broadcasted Worldwide









MOTORSPORTS PROMOTER



Delivering

Worldwide Events







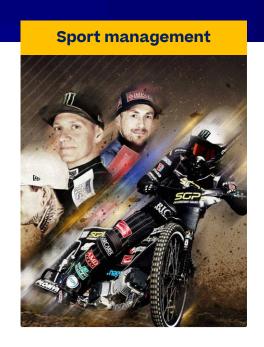


MOTORSPORTS PROMOTER

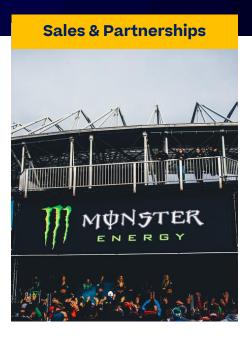


WBD Sports Events delivers a **full spectrum of event management** services including promotion, World TV feed production, media rights distribution, PR management, sponsorship deals and client servicing.











360° Motorsports

Brand Solutions

