

Snooker

2024-2025



SNOOKER

On linear & OTT

EUROSPORT

max

discovery+

📍 Rights territories : Pan-European (50+ markets)



2400+

Hours
broadcasted



75M+

Linear
viewers



50M+

Digital views
Per year



Sources: TNS Gallup Denmark, TNS Gallup Norway, AGF, Stichting KijkOnderzoek, Nielsen Audience Measurement Polska, ARMADATA, KANTAR Media Spain, MMS, BARB, AUDITEL, Mediametrie, TNS Gallup Media/TechEdge, AdvantEdge, All Individuals 3+, All TV Homes, Audience = 9h-25h, Reach = All day, National universe in all markets. Evolution based on the sum of measured countries. Dates: 01/01/23 – 17/12/23

Brand Solutions

