



WBD | Sports  
TENNIS 2025





# TENNIS

On linear & OTT

EUROSPORT

max

discovery+

📍 Rights territories : Pan-European (50+ markets)



\* Local Rights

1500+

Hours  
broadcasted



70M+

Linear  
viewers



400M+

Digital views  
Per year



Sources: TNS Gallup Denmark, TNS Gallup Norway, AGF, Stichting KijkOnderzoek Nielsen Audience Measurement Polska, ARMADATA, KANTAR Media Spain, MMS, BARB, AUDITEL, Mediametrie, TNS Gallup Media/TechEdge, AdvantEdge, All Individuals 3+, All TV Homes, Audience = 9h-25h, Reach = All day, National universe in all markets. Evolution based on the sum of measured countries. Dates : 01/01/23 - 15/11/23

# Brand Solutions

